



EDUCATION

Columbia College
Bachelor of Fine Arts
Graphic Design
July 2011

SKILLS

Adobe Creative Suite
HTML/CSS
Microsoft Office
Digital Photography
Print Production

AWARDS

Hermes Creative Award
2017, Powerfull: Fuel Up
on the Good Stuff

Hermes Creative Award
2015, McGraw Hill
Education Blacklick Campaign

VOLUNTEER

Crittenton Services

Mentored teen girls to overcome obstacles, make positive choices, and achieve personal goals via school programs throughout D.C., MD and Virginia.

Arts on the Block

Helped teach high school students within the DMV the creative process to develop a better understanding of the community and enhance their self-esteem.

CONTACT

bgivensdesigns.com
bgivensdesigns@yahoo.com

Hello! I'm **Brittney Givens**, a graphic designer based in Detroit. My creative mantra is *design with empathy* and I thrive in creating vibrant, eye catching visuals with energy and personality. My interests include branding, web design, illustration and motion graphics. When I'm not designing you can catch me feeding my plants and eating tacos.

EXPERIENCE

Rocket Mortgage

Graphic Designer | November 2021 - Present

Currently responsible for driving branding and design for internal and external communications supporting the Rocket Technology 2,000+ team members. While effectively collaborating with other designers and creative roles to share brand guidelines, provided feedback and mentor. Projects vary from logo design, print design, presentation design, email communications, branded templates, illustrations, infographics, motion graphics and social media graphics used on Twitter, Instagram and LinkedIn.

Involve Health, a Centene company

Senior Graphic Designer | October 2015 – October 2020

- Develop brand communications and advertising campaigns in digital and print media supporting the Involve Health and Centene Corporations family of brands and internal corporate wellness groups
- Build and send responsive HTML email newsletters using email marketing tools
- Develop animations and worked with internal video production team on various health education content and tools
- Work with public health experts, client relationship managers, and product managers to develop desktop and mobile applications for behavioral and lifestyle management

LiveHealthier

Graphic Designer | September 2014 – October 2015

- Develop strategies and manage the creation of cobranded campaigns designed to engage individuals with corporate wellness programs
- Prepare graphic standards and material specifications for production
- Gained internal clients and won bids over external design agencies by becoming a trusted and valued partner through creative excellence, making meaningful business impacts, and exceeding client expectations

Junior Graphic Designer | May 2013 – September 2014

U.S. Department of State

Graphic Designer | November 2011 – May 2013

- Served independently as a Graphic Designer for the Bureau of Administration
- Created print materials—namely Bureau annual reports, brochures, large format posters and official invitations
- Managed, planned, and designed GDI Annual Award Display Show
- Coordinated pre-press print production with internal and external print vendors
- Created and edited photographs for distribution with the A Bureau
- Managed the department documentation using Microsoft Sharepoint